



Oh, hello! I'm Michele Yamin,
a product designer who enjoys
creating beautiful things, and
solving complex problems.

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EDUCATION

Springboard UX course

Jul 2018 – Oct 2018

UX Design Certificate

West Chester University

2010 – 2014

Bachelor of fine arts
Graphic Design Major
Art History Minor

TOOLS

Figma, Pendo, Optimal Workshop,
Axure, Adobe InDesign, Adobe
Photoshop, Adobe Illustrator,
Google Suite, WordPress

SKILLS

User research and feedback,
wireframing, concept testing,
prototyping, UI design, data
visualization, HTML & CSS

EXPERIENCE

Sidecar

Senior Product Designer | Aug 2021 – Present

UX/UI Designer | Nov 2018 – Aug 2021

Served as the product designer for all scrum teams. Conducted interviews and feedback sessions to better understand user needs. Collaborated with product management, engineers, and end users to test, iterate, and validate design concepts. Created low and high fidelity designs with detailed notes for engineering hand-off. Monitored feature usage and created dashboards in Pendo. Designed Pendo guides for in-app feature walkthroughs and announcements.

Associate UX/UI Designer | Apr 2018 – Nov 2018

Led in the design vision for a new portal built for both internal and external users. Created low and high fidelity designs for the foundational elements and reporting pages of the platform. Worked with engineers to create a scalable component library. Conducted feedback sessions with internal users. Collaborated with engineers to produce final results.

Graphic Designer | May 2016 – Apr 2018

Designed web and print collateral for sales, marketing, launch, and customer success teams. Collaborated with sales and marketing leads on complex design concepts. Helped create and manage two WordPress websites. Created a process for maintaining consistency with presentation updates.

Pinnacle Climate Technologies, Inc.

Graphic Designer | Oct 2014 – May 2016

Responsible for the design, development and implementation of all marketing materials such as print collateral, product images, package design, e-mail marketing, and presentations. Created and managed multiple WordPress websites. Determined and prepared appropriate size and document set up for printing process. Assisted in the process of pitching new and existing brands to major retailer stores such as Lowes and Home Depot.